



SHARING KNOWLEDGE TO  
**UNLOCK  
YOUR  
BEST SELF**

**RESPONSIBILITY | INTEGRITY | SUPPORT | EMPOWERMENT**

**ALIGNED WITH NEP 2020**



## Dr. Anupama Sureka

Founder, RightReach (L&D) Pvt. Ltd

### Be the CEO of Your Life!

No one else can design your future—it's entirely up to you. The sooner you realize this, the sooner your transformation begins.

### Decide, Act, Evolve

Break free from your old self and create new neural pathways. Use these pathways to:

- Shape the future you desire.
- Build the foundation of a new reality.
- Take charge as the architect of your destiny.

At **RightReach**, we empower you with the skills to elevate your personality and accelerate your career. Where others see obstacles, you'll see opportunities.

Let us help you master the tools to build and own your future. So... Rise Up & Transform!



## ABOUT US

**It's a constantly changing world.** As an organization, we are a comprehensive learning and development platform designed to cater to the evolving needs of educational institutions, students, faculty members, and corporate organizations. Our expertise lies in crafting tailored training programs that foster growth, enhance performance and drive success. Programs that will not only bridge the gap between qualifications and employability needs but also bring about a transformational change in an individual's overall personality.

We have always believed in **Engaging, Enabling & Empowering** in the domain of Upskilling, Academia and Employability at all levels. An Individual can face life's challenges more positively and effectively with the correct experiential learning modules crafted with the expertise of our talented pool of master Life Coaches. This boosts self-confidence and makes the learner adaptable and successful in their future endeavors by motivating them to achieve their goal. As Charles Darwin rightly said, "It is not the strongest or most intelligent who will survive but those who can best manage change."

Excellence is our focus, and as an excellent Knowledge Partner, we deliver with a focused approach to an Individual's or organization's needs. Our Unique follow-up and ease of accessibility have an even greater impact and make a visible difference to the way we deliver and influence the individual's personality.



## OUR VISION

“Engage, Enable, and Empower individuals, institutions, and organizations to reach their full potential through transformative learning experiences - fostering a culture of excellence, innovation, and sustainable growth.”



## OUR MISSION

“Design and deliver cutting-edge training programs that address the evolving needs of educators, faculty members, students, and corporate professionals - driving positive change and impact in their respective domains.”



## OUR VALUE

“Take **Responsibility** for delivering exceptional training experiences, Uphold **Integrity** in all our interactions, Provide unwavering **Support** to our partners, and **Empower** individuals and enterprises to reach their full potential.”

## WHO WE SERVE

### Educational Institutions

- **High schools**, including senior secondary and vocational schools
- **Higher education institutions**, such as universities, degree colleges, and professional colleges in engineering, management, and medicine
- **Professional training and skill development institutes**, including faculty development centers, nursing schools, and schools specializing in hospitality, retail, and facility management

### Corporate Sector

- **Large and mid-sized multinational corporations**, private enterprises, and government-affiliated entities
- **Institutions focused on skill development, education, and social impact**, including NGOs and development sector organizations
- **Large government organizations, public sector undertakings, hospitals, retail chains**, and other service-driven enterprises



## National Education Policy (NEP)

We are committed to supporting the revolutionary changes brought about by the National Education Policy. Our programs are meticulously designed to equip individuals with the skills, knowledge, and attitudes necessary to embody NEP's visionary objectives. Our programs focus on:

- **Practical approaches to promoting inclusivity and diversity, 21st Century Skills Development**, and integrating critical thinking, problem-solving, and creativity into teaching practices.
- **Technology-Enhanced Learning**, Hands-on training using digital tools and resources to enhance teaching, learning, and assessment.
- **Train the Teachers** - by empowering educators, we empower students.
- **PMKVY (Pradhan Mantri Kaushal Vikas Yojana)**, Bridging the skill gap and fostering employability among youth through industry-aligned training and certification.

Join us in shaping the future of education.



## OUR STRENGTHS

We provide a diverse portfolio of learning and development programs, specializing in tailored training solutions that propel growth, amplify performance, and fuel success. Our expert Life Coaches design immersive learning experiences that empower individuals with actionable skills and unwavering confidence. With their extensive knowledge in Upskilling, Academia, and Employability, we craft targeted solutions that drive transformative impact.

Beyond transactional partnerships, we foster meaningful relationships built on trust, empathy, and mutual growth. By investing in people and their development, we create a lasting impact that extends beyond our programs, empowering individuals and organizations to thrive in an ever-evolving landscape.

## OUR UNIQUE TEACHING AND LEARNING METHODOLOGY

RightReach Training's methodologies are all mapped to the training needs of our clients. We work along with our clients and bring a combination of methodologies that suit the proposition. Our delivery model focuses on quality content. Our team of coaches and trainers are well experienced, customer centric and engaging. After the pandemic, we have encapsulated modern teaching techniques, real time activity based experiential learning through online platform too.



## 5 EMERGING TRENDS IN 21ST CENTURY EDUCATION

- Blended Learning Approach
- App Innovations
- Digital Literacy
- Self-Directed Professional Development
- Collaborative Learning

## OUR APPROACH resonates with these trends with the use of

- Distance Education
- Blended Learning
- Use of Social Media (Revamping)
- Post-Secondary and advance curriculum package
- Globalized Connect
- Virtual Classrooms





## OUR PROGRAMS - SCALE

Soft Skills Universal abilities or the personal attributes that help any career. Career Skills Occupational abilities combined with experience and knowledge to keep every individual successful at work. Aptitude Skills Refers to a person's natural abilities and potential to learn and the propensity to succeed. Life Skills Essential abilities needed for everyday life. It enables individuals to adapt and deal effectively with the demand and challenges of life. Employability Skills Abilities to find, apply to, interview for, and secure a job. These types of skills will make an individual prepared thorough and confident.

## EVERY SESSION IS INTENDED TO BESTOW A DISTINCT SKILL using techniques like :

- Demonstrations
- Role plays
- AV presentations
- Games and activities
- Case studies
- Story Telling

## Empowering Growth Through EMIC

RightReach envisions to create a holistic persona of an individual by adding value to their personality through **EMIC**. Our **EMIC** approach is a thorough process that reaches out to various skill gaps We strive for **Excellence** in everything, do **Motivate** individuals to reach new heights, **Innovate** training solutions that inspire and engage, foster a culture of **Competence** that empowers our partners to succeed."

# OUR PROGRAMS



## Soft Skills

- Effective Communication
- Teamwork & Collaboration
- Leadership Initiative
- Time Management & productivity
- Adaptability & Flexibility Decision
- Making Personal Integrity



## Communication

- Verbal Communication
- Non-Verbal Communication
- Interpersonal Communication
- Active listening Conflict Resolution
- Presentation Skills Delivering
- Constructive Criticism



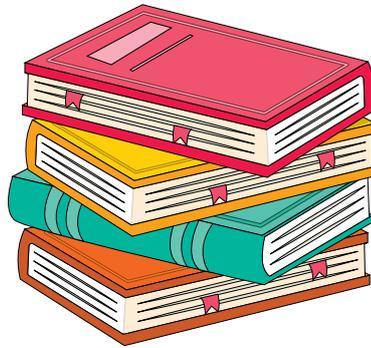
## Aptitude

- Quantitative Aptitude
- Logical Reasoning
- Verbal aptitude
- Data Analysis & Interpretation
- Effective Delegation
- Influence & Persuasion



## Life Skills

- Self-Awareness & Goal Setting
- Confidence Building
- Emotional Intelligence & Wellbeing
- Resilience Stress Management
- Personal Integrity
- Handling Difficult People
- Overcoming Procrastination



## Employability

- Career Development & Planning
- Job Search Strategies
- Resume Building & Interview Preparation
- Communication & Interpersonal Skills
- Problem Solving & Critical Thinking
- Digital Literacy & Professional Online Presence
- Preparation for Interview & Strategy



## Train The Teachers

- Teaching and Learning
- Certification Mentorship Program
- Leadership Development
- Diversity, Equity, and Inclusion (DEI) Training.
- Classroom Management and Organization
- Training Methodologies & Strategies
- Assessment & Evaluation Techniques
- Technology Integration in Training

ADDITIONALLY, WE CAN CUSTOMIZE OR DESIGN NEW MODULES BASED ON SPECIFIC ORGANIZATIONAL OR LEARNER NEEDS.

## OUR PARTNERS



Balmer Lawrie



West Coast Paper Mills Ltd.  
*Your Partner in Progress..*



# RIGHTREACH

LEARNING & DEVELOPMENT



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